



FOR IMMEDIATE RELEASE

February 6th, 2017

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SAC Federal Credit Union and Omaha Fashion Week Unveil SAC Money Dress

February 6th, 2017, Omaha, NE – SAC Federal Credit Union and Omaha Fashion Week (OFW) will be unveiling the new SAC Money Dress at OFW's Preview Party, Tuesday, February 7th (6:00 pm) at the Omaha Design Center, 1502 Cuming St., Omaha NE. In addition to unveiling the new SAC Money Dress the OFW Preview Party offers a sneak peek at designs that will be appearing at Omaha Fashion Week, February 21 – 26th at the Omaha Design Center.

The winner of this season's SAC Money Dress contest was local designer Bridget Sayles. Sayles entered her award winning design in the SAC Money Dress Design Contest in late 2016. Her design was selected from dozens of contest entries for dresses made from currency. When asked what her inspiration was for her design, Sayles says she has "always had a particular love for evening dresses" and that she wanted to design a dress that would make whoever wore it "feel extravagant".

Sayles spent over 100 hours constructing this year's SAC Money Dress, which is unique in that it has pennies, nickels and paper currency worked into the dress. Much of the time Sayles spent making the dress was spent constructing muslin drafts, as well as hand pinning hundreds of dollar bills that cover the skirt. Bridget Sayles is a sophomore at the University of Nebraska-Lincoln majoring in Textile Fashion and Design. The SAC Money Dress design contest is just one of several programs the Credit Union has initiated in partnering with Omaha Fashion Week to benefit the design community in Omaha. After a nightly features at Omaha Fashion Week, the SAC Money Dress will be going on a tour of several SAC branches before being donated to a local non-profit

About SAC Federal Credit Union

SAC Federal Credit Union is locally owned by its members and recognized for its community involvement. Motivated by member service rather than profit, the credit union's focus is on providing safety, soundness and convenience to its membership. SAC FCU is a financial partner for life, helping members with banking, financial planning, home buying, investing, education and retirement planning, commercial banking services and more. Begin the journey to better banking today: www.sacfcu.com.

About Omaha Fashion Week

On the inside, Omaha Fashion Week is a talent incubator that seamlessly connects designers, stylists, photographers, artists and models through nurturing platforms and engaging opportunities. On the outside, Omaha Fashion Week is Midwest's premier fashion event: spotlighting fashion innovations and celebrating creative excellence. Learn more at: www.omahafashionweek.com.